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# Relentless Fund

Relentless Asset Management

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A Pooled Multifamily Real Estate Platform Built for Long-Term Ownership. Passive exposure to Canadian retail housing through a disciplined, GP-led investment platform.

- Investors participate at the fund level, not on a single-asset basis.
- Assets, cash flow, and growth are pooled across a diversified multifamily portfolio.
- Built for capital preservation, stable income, and long-term net asset value growth.



# The Problem

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## Canada's Rental Market Is Structurally Undersupplied

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- Population growth outpaces new rental supply
- New supply increasingly requires institutional balance sheets and CMHC-backed financing
- Limited availability of scalable, professionally managed rental assets

## Population Growth vs Rental Demand vs New Supply



# The Solution

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## Relentless Fund

One fund. Many properties. One professional team.

- Capital is pooled at the fund level
- Assets are owned and managed together
- Investors own a diversified portfolio of income-producing real estate
- Diversification across multiple properties and markets
- Professional management handles operations, financing, and growth



RELENTLESS ASSET  
MANAGEMENT





# Why This Matters Now

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## Market Reality

- Canada continues to undersupply rental housing
- Demand remains strong across Western Canada

## Structural Advantage

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- Purpose-built rentals are supported by long-term financing
- CMHC prioritizes professionally managed rental housing

## Early Platform Stage

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- Relentless Fund is actively building its portfolio
- Early investors participate before the platform scales

# Strategy

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## Core Focus

- Purpose-built multifamily rental housing
- Long-term ownership, not short-term trading



## Geography

- Western Canada
- Alberta as the current primary focus



## Financing

- CMHC-insured financing where applicable
- Long-term, fixed-rate debt



# How Value Is Created

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## Cash Flow from Rental Income

- Rent collected from professionally managed properties
- Supports distributions and ongoing operations



## Debt Reduction Over Time

- Long-term financing steadily reduces loan balances
- Increases equity and strengthens the portfolio



## Portfolio Growth

- Additional properties are added to the fund
- Scale increases income, diversification, and overall portfolio value



# Flow of Funds



# What Our Investors Care About

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## Income

- Ongoing cash flow from rental income
- Targeted regular distributions



## Growth

- Portfolio grows as new assets are added
- Unit value increases over time



## Simplicity

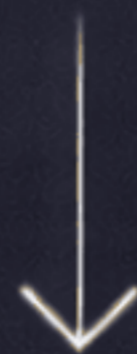
- Passive ownership
- Professional management handles everything

# Next Steps

- Review the full investment materials
- Speak directly with the Relentless team
- Determine if the fund aligns with your objectives

Request the Full Investment Package

Available only to qualified investors



Email [craig@relentlessfund.ca](mailto:craig@relentlessfund.ca) for next steps